Ronald McDonald House Charities™ (RMHC) South Africa is a Non Profit Organization that was launched in 2012. RMHC South Africa is part of a global network of RMHC Chapters in 62 countries and regions providing vital services to close to nine (9) million families of seriously ill children every year.

The RMHC mission is to create, find and support programs that directly improves the health and well-being of children in South Africa.

Ronald McDonald House (RMH), a core program of RMHC, provides a home away from home for families of seriously ill children treated at a hospital. The first Ronald McDonald House in Africa will be opened at the Nelson Mandela Children’s Hospital in 2016 for families of children receiving specialized care at the hospital. The House will provide a caring and compassionate haven for families during a stressful period when their child is diagnosed with a serious illness.

We invite you to be a part of this special project.
The RMH is located on the second level of the Nelson Mandela Children's Hospital and will consist of 28 en-suite bedrooms of varying sizes that will accommodate up to 68 people per night. Families will be steps away from their sick children.

The House will include facilities such as kitchen, dining and living areas with TVs and refreshments, library/play area for children, laundry room and outdoor area. The families will live together in the House during the length of the child's treatment at the hospital. The House will be operated by staff and volunteers 24 hours a day, 365 days of the year.

Studies show that children cope better and heal faster when their families are by their side, thus the facilities help mothers to be present and involved in their child's treatment and recovery.
RMHC South Africa is privileged to open the first Ronald McDonald House™ in Africa at the Nelson Mandela Children’s Hospital, which is one of the legacy projects of the world’s icon, Madiba.

The House will ease the pressure from the families by providing accommodation, care, comfort and compassion during their stressful time as well as support from other families experiencing the same situation.

The House will cost R15 million and is scheduled to open in 2016 simultaneously with the Nelson Mandela Children’s Hospital in Johannesburg.

I urge you, the community, to support RMHC South Africa through donations in order to make this project a reality by bringing families close their sick children. The close proximity of the House to the hospital allows parents direct and immediate access to their sick children.

Thank you for being part of fulfilling this dream for the families of South Africa.

Reggie Skhosana
Campaign Chairman
Healing Together Capital Campaign.
Our Purpose
The mission of the Ronald McDonald House is to enhance the quality of life by providing a loving, caring and compassionate ‘home away from home’ for seriously ill children and their families being treated at the Nelson Mandela Children’s Hospital.

Ronald McDonald House programme provides services to eligible family members for paediatric patients without regard to income or ability to pay for the services.

Our Vision
The RMH at the Nelson Mandela Children’s Hospital will ensure that families are close to their sick children to heal together and cope better while fighting illness.

The Nelson Mandela Children’s Hospital has as its core focus the recognition of the rights of all children to be cared for in a child focused environment. Centres of Excellence within the new Hospital will include:

• Haematology
• Oncology
• Pulmonology
• Cardiology
• Craniofacial
• Renal
• General paediatric surgery

Your Opportunity
We urge you to support this vital project for South African families and help to keep them together during what can be the most traumatic time of their lives, caring for a seriously ill child. Your donation to help build our “Home away from Home” that will provide families with a soft place to land during their family crisis.
Donor Recognition Options

Tier One – R5 million – Platinum
• Name/logo most prominent on donor board
• Name/branding in perpetuity on donor board at reception
• No competing companies invited on tier
• Mentioned in all media releases and on social media
• Prominence of logo/hyperlink – RMHC website

Tier Two – R2 million – Gold
• Name/logo second most prominent on donor board
• Name/branding in perpetuity on donor board at reception
• No competing companies invited on tier
• Mentioned in all media releases and on social media
• Prominence of logo/hyperlink – RMHC website

Tier Three – R1 million – Silver
• Name/logo third most prominent on donor board
• Name/branding in perpetuity on donor board at reception
• Mentioned in media releases and on social media
• Prominence logo/hyperlink - RMHC website

Tier Four – R500 000 – Bronze
• Name/logo to be recognized with an artwork/painting in the House
• Name/logo on supporters page - RMHC website

Tree Of Life

Tier 1: Platinum leaf – R50 000
Tier 2: Gold leaf – R20 000
Tier 3: Silver leaf – R10 000
Tier 4: Bronze leaf – R5 000

The tree will be on the website and also located in the living area at the House. All leaves will bear the donor names.
Doors Of Hope
Individual naming rights sponsorships of the 28 en-suite rooms are available at R250 000 per room for a three (3) year period.

The donors will have first refusal option at the expiry of the 3-year tenure.

Hear Our Ronald McDonald Family Room Guest Families

“This has been the most comforting and relaxing place during this time. Thank you for your warmth and joyous spirits, your music and personalities gave us a home away from home.”
- Musa

“I enjoyed staying in this warm, welcoming place with friendly people and loving also. Thank you for making us forget for a minute that one’s baby is sick.”
- N. Xaba
I show appreciation to RMHC. You gave hope where most lost it. I had a complicated pregnancy and my baby was admitted to ICU. It has been 3 months and 3 weeks and very difficult...

- Motshabi

I just want to say how grateful I am for the service and great hospitality that we get from the charity. I am really grateful for the comfy sofas, they really give us back support because some of us delivered our babies via C-section so the sitting has been made comfortable.

- Bongiwe

I’ve been here for three weeks. I had twins; one has been discharged and the other is still here because of being underweight. The Ronald McDonald Family Room has helped a lot because when you arrive here in the morning; you get a cup of tea and someone to talk to. Everyone is friendly here. I’ve already spoken to my family about volunteering in future.

- Thandi
Donate Now

Surname, Name ____________________________________________
Mailing Address: ____________________________________________

Email ____________________________________________
Phone ____________________________________________

I PLEDGE to: Ronald McDonald House at the Nelson Mandela Children’s Hospital

The sum of R ____________________________________________

PLEDGE SCHEDULE

INSTALMENT 1:    R........................................ DATE..................

INSTALMENT 2:    R........................................ DATE..................

Signature ____________________________________________

You may list my name as a donor       Yes No □□
You may announce the value of my gift Yes No □□
Cheque made payable to RMHC South Africa □
Visa/ Mastercard □
Electronic Transfer □
RMHC South Africa
FNB, GTS Johannesburg
Acc. No. 62353968228 Code 255005

Swift FIRNZAJ J

Ref: Name & RMH

Signature:  Date

Comments: ________________________________

Return the form to:

RMHC South Africa, 85 Grayston Drive, Sandton
P.O. Box 1522, Gallo Manor 2052
Tel: 00 27 11 028 7750  Fax: 00 27 86 608 9040
Email: info@rmhcsouthafrica.org
www.rmhcsouthafrica.org
Campaign At A Glance

• RMHC South Africa is a Non Profit Organization that was established in 2012.
• Ronald McDonald House is a home away from home for families of seriously ill children receiving specialised treatment at the Nelson Mandela Children’s Hospital in Johannesburg.
• The House will ensure that families are in close proximity to their sick children and accessible to the health professionals.
• The House consists of 28 en-suite bedrooms, will accommodate 68 people per night and is open 24 hours a day 365 days per year.
• The Nelson Mandela Children’s Hospital is under construction and will open in 2016.
• The House will begin construction in June 2015 and end November 2015.
• The House is situated at the second level of the Hospital.
• The House will open simultaneously with the Hospital in 2016.
• Fundraising target: R15 million (including escalations and contingencies).
• R10 million is already raised from previous fundraising events and pledges from corporate and individuals.
• Pledges are tax deductible.

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